

REP HEADLINE# 3371757
*** C R I C K I N G R E V#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 323-653-1865 *

65 AUG 20/12 14-33
*** WFLA-TV ***

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Nat| Fed | Indp Bus / Issue
Submission Number 1046 Issue

News
Channel 8
on your side
8
MeTV
TBO
com
Tember Bay Online

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

Original

Client:	Nat'l Fed Indp Bus / Issue		
Buyer:			
Schedule Dates:	08/27/12 to 09/02/12		
Est./PO Number:	03371757		
Associated Copies:	No		
Submission Cost:	303300		
Client/Product/Estimate:	NFIB / NFIB /		
Weeks:	1		
Contract type:	Political		
Campaign Ref:	E-120821060		
Sales Rep:	HRP Los Angeles		
Order Ref:	03371757		
Business Type:	POLITICAL		
Business Category:	Transactional		

Product:	Natl Fed Indp Bus / Issue	Booking Group:	WFLA
Demographic:	(L) Household	Order:	
		Key Market:	Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	Total	Cost
1	MF 530p News M.W.F..	04	850	30 Comme	Nbr of Spots 2	2	1100
2	MF 530p News T.T..	04	1700	60 Comme	Nbr of Spots 2	2	3400
3	Ms-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots 4	4	7200
4	MF 630p ET / 530p CT NBC Nightly News MTWTF..	02	4500	30 Comme	Nbr of Spots 4	4	18000

Grand Totals

		Month 9 Weeks: 5	
		08/27	
		Totals	
Spots		12	
Cost		30300	30300

Grand Totals:

Commission: 4,545.00
Net Total: 25,755.00